

INNOVATION LOOP CONFERENCES
presents

THE INNOVATION LOOP



LIVE

UMEÅ 2014
17-19 NOVEMBER

36 hours of
debating, creating
and making

PROTOTYPING THE OPEN SOCIETY

The innovation loop is a process formed and currently implemented in the county Västerbotten, in the northern parts of Sweden. The main purpose is to create the best possible atmosphere and excellent opportunities for ideas and innovation to flourish.

THE INNOVATION LOOP
for inclusive, innovative and reflective societies



Invitation and preliminary Programme:

The INNOVATION LOOP LIVE – *Prototyping the Open Society*

The Innovation Loop is a process and an ecosystem for innovation initiated, designed and implemented in the county of Västerbotten in Northern Sweden. It is aiming at creating the best possible atmosphere and support for idea-generation and innovation with implemented services/products on the public - private market. The Loop is a dynamic innovation-cycle, based on co-creation, multi-perspective reflection and open innovation. The annual cycle comprises a creative structure with meeting-places and workshops aiming at online services, smart products, and companies as well as spinning off citizen-driven processes for the future society.

“The Innovation Loop, Live” is the physical meeting, the process boiled down to it’s core values addressing innovation across both traditional and new areas, aiming at the next generation Innovation Loop spinning off next generation solutions. Visit www.innovationloop.eu

Held at the Dohi Ventures, Creative Campus in the heart of Umeå, the European Capital of Culture 2014, The Innovation Loop, Live gathers creators and makers of all kind scientists, artists, philosophers, civil servants and entrepreneurs – for 36 hours of debating, co-creating and making.

You are hereby invited to this exciting creativity-boosting international event.

[Sign up here](#)

THEME: Prototyping the Open Society - Addressing Societal Challenges and Co-Creative services.

BRIEF: During the last five years a number of initiatives involving different perspectives and competencies into a societal co-creative process has been introduced. The first, Public Innovation Do-Tank (PIDoT) In Northern Sweden stimulated the establishment of the Region Västerbotten Innovation Loop. An ecosystem for innovation covering a number of design-oriented Workshops <http://www.innovationloop.eu>. The Loop opens up cross-disciplinary collaboration featuring the idea that every individual has the ability to contribute to the build-up of their habitat to a creative hot-spot.

The Innovation Loop fosters development of innovative co-creative societies through the engagement of citizens, public sector actors, enterprises and actors in research/innovation. It comprises action-driven public-private innovation networks, creating opportunities for growth, involving enterprises, young entrepreneurs, incubators, universities and innovation centers. The Loop is supporting semantic web, open data, open innovation, business model innovation, public-private innovation and social innovation.

We would like to gather pioneers with competence and experience to

- co-create and exchange ideas, concepts and programs setting up new global loops for an International ecosystem of Innovation
- exchange ideas, theories and experiences between local, regional and global initiatives including new border crossing initiatives and services.

WHO WE WOULD LIKE TO TAKE PART: open minded researchers, artists, philosophers, civil servants, entrepreneurs willing to try new formats/processes for co-creation - ideas to implementable prototypes for the future Open Society.

VENUE: Dohi Ventures, Utopia, Umeå 50 – 100 (max) participant

TIME SCHEDULE:

- 17.11 18.00 - Reception with Guided tour Guitars The Museum
- 18.11 Inspirational Sessions
- 10.00 – 15.00 Plenary Sessions with Inspirational talks
15.30 – 17.30 Pre-Workshop Idea generation and selection in groups
19.00 – 23.00 Innovation Dinner with a Live Band
- 19.11 Do-TANK workshop: Prototyping the Open Society
- 09.00 – 16.00 Do-Tank/Prototyping in groups
16.00 – 16.30 Pitches from the Groups
16.30 – 17.00 Summary and conclusion

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REGION
VÄSTERBOTTEN